



Visual Communication and Design – Semester 1

VISUAL COMMUNICAITON & DESIGN

Task 1: Design Elements and Principles.

- Basic introduction to design elements & principles and graphic devices. Students may use differing media in exploration.
(4 weeks)

Task 2: Perspective Portfolio

- Exploration of the technical methods to create the illusion of depth through the use of 1,2 and 3 point perspective.
(4 weeks)

Task 3: A design need...

Focus on the exploration of varied options to satisfy a design problem. Students to ultimately design a successful visual communication to satisfy a 'client' need. Students will need to explore the design process, design elements and principles and demonstrate some use of paraline (isometric, planometric, oblique) drawing methods within the design stages.

(4 weeks)

Task 4: Paraline Technical Portfolio

- Students to produce a range of paraline technical drawings. The drawing techniques to be covered will be isometric, planometric and oblique. Students will need to produce an interior design for each technique and each must represent a different setting.

(4 weeks)

Task 4: Drawing from Observation.

- Draw from direct observation, in proportion and render the drawings.
(4 weeks)